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## Rigoni di Asiago Fiordifrutta

Italy's version of the best fruit preserves on the market.

user rating ★★★★★ (1)

Friday, June 3, 2011



Rigoni di Asiago Fiordifrutta

MSRP: \$4.99-\$5.99

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Also available at Whole Foods Markets

Take a typical jar of jam and add more fruit while removing excess sugar (and 30 percent of the calories) and you have one of **Italy's** top-selling fruit preserves, Fioridifrutta. Each jar of Fioridifrutta packs 3 pounds of fruit, pretty much guaranteeing the pure flavor you'd expect from its wide selection of jams, including apricot, cherry, fig, lingonberries and pomegranate. Using exclusively organic fruit, Rigoni di Asiago employs a low-temperature cooking process to retain the nutrients, and aroma, of a ripened piece of raw fruit. Fioridifrutta garnered recognition as a **2010 sofi Silver Finalist** in the Outstanding Jam, Preserve, Honey or Nut Butter category. —Eva Meszaros

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